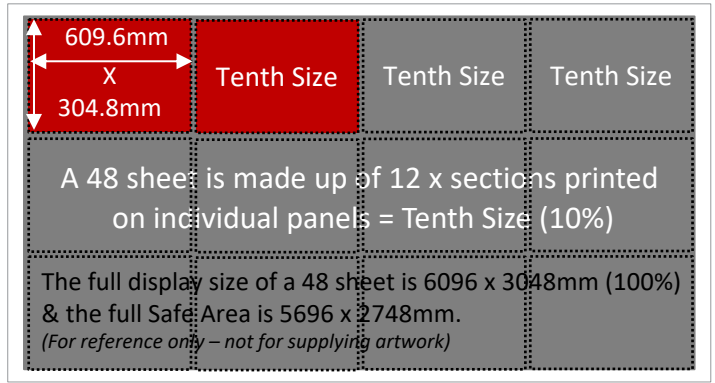


# 48 Sheet Billboard Production Spec



A 48 sheet is roughly 6m wide x 3m high, made of 12 printed panels



Full Poster Size     Safe Area

## Artwork Production Spec

Panel Size:	609.6mm (w) x 304.8mm (h) = Tenth Size
Safe Area:	569.6mm x 274.8mm
DPI:	300 dpi minimum 450 dpi best
Colour Type:	CMYK
File Format:	High Resolution PDF
Text Format:	Outlined Vector

### General

Please ensure artwork is supplied in line with our specifications. Artwork received that is not in line with our specifications may be subject to additional charges.

Printers will not be held responsible for print errors which have occurred as a result of artwork being supplied incorrectly.

## Artwork Origination

Final artwork should be supplied 10 working days prior to the campaign start date

We prefer high resolution PDFs which enable the printers to almost instantaneously check and proof the artwork.

Open artworks are also accepted in the latest Adobe CS formats but may be subject to an additional charge –

please ensure all fonts and links are supplied.

## Artwork Set-Up

To ensure that our system can read the incoming files correctly, please ensure that your high res PDFs define the page geometry (trim box, and files are supplied at 1:10 scale). If working in InDesign the document set up “page size” should be set to the trim size of the panel. Safe Area guides are to be removed from print-ready artwork and failure to do so may result in guides being printed.

## Image Resolution & Fonts

We require images to be at a minimum 300 dpi at 1:10 scale and in CMYK format. Any Pantone colours and RGB images will be converted to CMYK. We require all fonts to be outlined.